



## PROGRAM RECOGNITION SPONSOR OPPORTUNITIES

**TEAM MEMBER:** Please fill out this form and include when submitting each sponsorship and payment to the American Cancer Society.

Team Member Name \_\_\_\_\_

Team Name \_\_\_\_\_

Team Member Daytime Phone Number \_\_\_\_\_

Name of Sponsoring Business \_\_\_\_\_

Contact Name \_\_\_\_\_ Daytime Phone Number \_\_\_\_\_

Sponsorship Level	_____	One-third page	(\$525)
	_____	One-quarter page	(\$275)
	_____	Business-card size	(\$150)

<u>Ad format:</u>	_____	Quark Express electronic file for Macintosh
(ATTACHED)	_____	Adobe Illustrator electronic file for Macintosh
	_____	Camera-ready artwork (black ink on white paper)
	_____	Use last year's ad

NOTE: ANY ADS WITH PHOTOGRAPHS NEED TO PROVIDE ORIGINAL PHOTO OR ELECTRONIC FILE PHOTO

Amount Enclosed: \$ \_\_\_\_\_

Payment: \_\_\_\_\_ Check  
(ATTACHED) \_\_\_\_\_ Cash  
\_\_\_\_\_ Credit Card \_\_\_MasterCard \_\_\_Visa \_\_\_Am. Exp.

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

**PLEASE DROP OFF OR MAIL THIS COMPLETED SHEET WITH PAYMENT AND AD TO:**  
**AMERICAN CANCER SOCIETY – RELAY c/o 526 Cumberland St, Lebanon, PA 17042**  
**BY April 2, 2007.**



*Lebanon Relay For Life, Cedar Crest High School  
May 18-19, 2007*

**PROGRAM RECOGNITION SPONSOR OPPORTUNITIES**

**One-Third Page  
Sponsor Level 1**

**\$525**

**Size (inches) – 3 by 7.5**

**One-Quarter Page  
Sponsor Level 2**

**\$275**

**Size (inches) – 5 by 3.75**

**Business Card Size  
Sponsor Level 3**

**\$150**

**Size (inches) – 2 by 3.5**

*Questions? Call Tammy Heilman at  
the American Cancer Society  
(717) 273-7054*



## **SPONSORSHIP PROCEDURES**

- 1) The ad should be submitted along with Event Program Recognition Sponsorship Opportunities sheet and payment to the team member who solicited the sponsorship. Make checks payable to the American Cancer Society.
  
- 2) All ads **MUST** be in one of the following formats and sized to fit the exact measurements requested:  
Electronic file – Quark Express (for Macintosh) OR  
Electronic file – Adobe Illustrator (for Macintosh) OR  
camera-ready (black ink printed on clean white paper).  
(If using photographs in camera-ready ad, originals need to be included.)
  
- 3) The team member forwards the ad, the payment and the Event Program Recognition Sponsorship Opportunities sheet to the American Cancer Society – Lebanon Unit by April 2, 2007
  
- 4) Teams will receive full credit for every brand new ad they receive.